



**FOR IMMEDIATE RELEASE**

**Jordyn Borczon**  
**Persona PR**  
**(818)878-9906**  
[Jordyn@persona-pr.com](mailto:Jordyn@persona-pr.com)

**DESHAWN SNOW ANNOUNCES THE RELEASE OF HER DEBUT CHILDREN'S BOOK SERIES  
"LIL SHAWNEE" ON MAY 1, 2012**

*Television personality, businesswoman, and philanthropist DeShawn Snow announces the release of her debut children's book series "Lil' Shawnee" for May 1, 2012.*

**LOS ANGELES, CA** (January 26, 2012)— Television personality, businesswoman, and philanthropist DeShawn Snow announced today that she will release her debut children's book series "Lil' Shawnee" on May 1, 2012. The series follows a beautiful young fifth- grade girl named Shawnee, who struggles with issues of low self-esteem and faces social experiences common to elementary school girls. Snow is self-publishing the series through Carpenter's Son Publishing, and it is currently available for pre-order on Amazon.com.

Illustrated by David Allen Perrin III, the "Lil' Shawnee" series includes titles such as "The Rumor: And How the Truth Will Set You Free", where Shawnee faces the meanest of school bullies and the threat of humiliation, "Keeping up with the Joneses: And How Love is All You Need", where Shawnee learns that what looks wonderful in the eyes of others is not often as it appears when viewed up close, and "Taking Center Stage: And How to Really Shine from Within", in which Shawnee and her best friends learn that you cannot perform your way to success or happiness.

Each book tackles a variety of situations that young girls face on a weekly if not daily basis – from bullying to materialism, peer pressure to cheating in school, and more. Lil' Shawnee's stories emphasize the importance of overcoming negativity, and with the support and strength from her parents and spiritual guide "Nevaeh", she is able to shine as an example for young females around the world.

DeShawn Snow has emerged in the entertainment industry as a philanthropist, business woman, television personality, mother of three children, and now author. Snow shares that it is "(her) mission to empower, encourage, and enrich the lives of young girls and women all over the world" and hopes to accomplish this through the "Lil' Shawnee" series. She is best known for her starring role on the first season of BRAVO's hit television series "The Real Housewives of Atlanta." Aside from her ventures into the publication world, Snow is also the President and CEO of DeShawn Snow Enterprises [DSE] and DeShawn & the Boys Productions [DBP.] Snow currently splits her time between Los Angeles and Atlanta, where she is developing projects and spearheading various charities, including the DeShawn Snow foundation, which furthers her commitment to teenage girls.

For more information on "Lil' Shawnee", please visit the series online at [http:// www.lilshawnee.com](http://www.lilshawnee.com)

For media inquiries with DeShawn Snow, or for an advance copy or press kit on the upcoming series, please contact Jordyn Palos at Persona PR at [jordyn@persona-pr.com](mailto:jordyn@persona-pr.com) or (818) 878-9906

###